

# **IOSH logo usage policy**

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The IOSH logo is a key element of our brand, designed to convey our authority and core professional characteristics. It is an important organisational asset.

Reproduction of the logo is carefully controlled to ensure that it is used in appropriate contexts and applications, as well as in the correct format and style. This policy applies to both print and electronic media. The IOSH acronym, the IOSH mark and other elements of the corporate identity are trademarked and protected under copyright law. Misuse of the logo or contravention of the policy will be treated seriously and dealt with accordingly. Full reproduction guidelines and logo configurations are available to authorised users in our logo pack.

## Who is permitted to reproduce the IOSH logo?

### Partners

For example:

- collaborators in projects where IOSH is formally involved
- organisers of events sponsored by IOSH or with which IOSH has a formal association.

The logo should only be reproduced with IOSH's consent. Usage is restricted to direct, specific references to the particular project, event or training programme. The logo should not be used to imply a broad or generic IOSH association.

### Training Providers

For each Training Provider, IOSH has developed a unique logo which includes their Approved Centre Number. IOSH requires all Training Providers to use their logos, updating documents and websites where applicable. Use of this will help us identify any fraudulent activity around the use of our logo and assures learners they are receiving the best service from IOSH-approved training providers.



*Example of unique training provider logo*

## Who is not permitted to reproduce the IOSH logo?

### Individual members

The logo represents IOSH as a corporate body, regulated by a formal governance structure and incorporated by Royal Charter. It is therefore not appropriate for members to use the logo on an individual basis.

Members should not use the logo on stationery (including business cards), websites or other business and communication materials.

Members are encouraged to use their post-nominal letters and may, of course, state their full IOSH membership category wherever relevant.

Chartered Members are permitted to use a special version of the IOSH logo in certain circumstances – contact [membership@iosh.com](mailto:membership@iosh.com) for details.

### The next step

If you need more guidance or a copy of the logo, please call IOSH on +44 (0)116 350 0700 and ask for the Promotions, Advertising and Design team, or email [logo@iosh.com](mailto:logo@iosh.com).

## About IOSH

The Institution of Occupational Safety and Health (IOSH) is a global Chartered body. The largest membership organisation for health and safety professionals worldwide. We connect our members with resources, guidance, events, and training, and we're the voice of our profession, campaigning on issues that affect millions of working people.

As a qualifications Awarding Organisation, a developer of training, and an advocate for positive transformation, we seek to build excellence in our profession, drive action from everyone who can influence occupational safety and health standards and ensure that protecting people is at the heart of sustainability.




IOSH was founded in 1945 and is a registered charity with international NGO status.

## About IOSH Training

IOSH Training is the specialist learning delivery arm of IOSH Services Limited (ISL). ISL is a separate commercial entity that invests for the future, generating a surplus which is fully gift-aided to fund IOSH charitable activities.

ISL activities are aligned to IOSH's charitable objects, providing training, education and consultancy support services to organisations and individuals seeking to enhance their knowledge and competence in OSH.

IOSH  
The Grange  
Highfield Drive  
Wigston  
Leicestershire  
LE18 1NN  
UK  
+44 (0)116 350 0700

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