

Merseyside Branch Strategy

We believe that we must work together to achieve a safe and healthier world of work and IOSH, as the chartered body for health and safety, can lead the way.

The vision – a safe and healthy world of work – is a galvanising goal and WORK 2022 defines how we will lead our profession and collaborate with our stakeholders toward achieving it. It is a strategy and plan of action that should make a real difference to the lives of people at work.

There are three broad aims that underpin WORK 2022.

Enhance, Collaborate and Influence



“Enhance” is designed to elevate the status and capability of the occupational safety and health profession and promote it as an attractive first career of choice.

The Branch aim to give individuals the tools they require to be more effective and work to build appreciation for the added value the profession provides.

To support this aim the Branch will:

- promote IOSH Blueprint to members
- mentor members through the IPD process
- provide CPD support to members with support prior to each meeting
- provide a welcoming environment for practitioners to network with professionals from the OSH community, promoting OSH as a career choice of aspiration and growth.
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“Collaborate” acknowledges that IOSH and our profession must work hand-in-hand with organisations and their representative bodies, maximising the benefits to business of good health and safety at work.

The Branch will draw from members' expertise, experience, skills and networks to develop and implement initiatives for how we work with organisations and businesses to move forward together

To support this aim the Branch will:

- collaborate with the Local Stakeholders in the Branch area
- collaborate with major industries
- support opportunities to engage with local businesses
- encourage site visits in future Branch Programmes



Knowledge gathered in looking after people at work – whether it's through research, innovation or lessons learned from mistakes – can move the health and safety profession forward and raise standards in worker protection.

The Branch will engage with organisations to understand their own, local challenges in protecting people from work-related injury and illness.

To support this aim the Branch will:

- engage with Local Educational Establishments
- Welcome International members, guests and visitors from global companies with regional presence