

Presenting ISO 45001 to colleagues



IOSH Head of Policy and Public Affairs Richard Jones provides some helpful hints on how IOSH members can start to disseminate in their organisations what the standard means in practice.

Introduction

Being involved in ISO 45001's development has given me a wealth of opportunities to talk to IOSH members and a wide variety of external stakeholders. It's been a fantastic learning and sharing experience so I recommend considering presenting the new international standard to your colleagues or clients. ISO 45001 won't be suitable for every organisation, but at the very least you can demonstrate that you are on the ball and able to raise it as an option to consider.

Five tips for a good ISO 45001 presentation

1 Tailor to your audience

This can include tailoring the presentation to your audience's particular requests. So, for example, some groups I have presented to have asked for a focus on ISO 45001's approach to supply chain management, others for its implications for risk assessment.

2 Make it interactive

Arranging participation is also helpful, for instance breaking up into smaller groups or syndicates to discuss key aspects of the occupational health and safety management system, like developing 'leadership and worker participation' or assessing an organisation's 'context'.

Some have also run mini-workshops, looking at different scenarios or activities and how they'd apply plan-do-check-act and the ISO 45001 principles.

3 Be ready to field questions

Your audience is bound to have lots of interesting questions, so it's helpful to offer a Q&A session. If you don't have all the answers to hand, make sure you follow up with them later on. Think about sharing them. On the ISO 45001 hub, we have produced *Your questions answered* at www.iosh.co.uk/45001questions which addresses some of the most commonly raised queries.

4 Have some hand-outs ready

Hand-outs can be useful, and IOSH has produced a short briefing document on this ISO 45001 hub that can be used.

5 Explore the many authoritative resources available

There are lots of resources that you can either use or flag-up to audience members to help support your presentation, including:

- this IOSH ISO 45001 hub for IOSH members, which provides exclusive access to information and commentary on the new international standard
- the ISO website, which provides a free overview, articles and updates on the ISO 45001 development process
- the BSI website, which has launched an 'ISO 45001 Toolkit' (priced), including BS 45002, implementation guidance and short guides on topics such as managing risks and opportunities and incident investigation – as well as free guides on ISO DIS 45001.2, giving an overview of updated concepts, documented information and changes to terminology, and an ISO DIS 45001 'mapping guide'
- CQI and IRCA, who have produced an ISO 45001 guide for OSH professionals and auditors (priced), with a 25 per cent discount for IOSH members
- the *IOSH Magazine*-hosted series of webinars discussing aspects of ISO 45001, which we and the *Magazine* will publicise
- the IOSH information helpline, which is another port of call if you have specific questions that need to be answered



We're really keen to develop 'early adopters' case studies, so if your organisation is moving towards ISO 45001 certification, or just working to adopt the principles, and you'd like to share your anonymised experiences, there's a template for this on the IOSH ISO 45001 resource hub, www.iosh.co.uk/45001template. Please complete it and email us at iso45001@iosh.com.