

# Offshore Group Strategy

<h2>Goal</h2>	<p>To establish the IOSH Offshore Group alongside its industry peers as a key contributor to continuous improvement within the industry</p>		
<h2>Vision</h2>	<p>Support and represent occupational health and safety throughout all elements of the offshore industry</p>		
<h2>Pillars</h2>	<p>Engagement with our members</p>	<p>Key stakeholders</p>	<p>Committee development</p>
<h2>Priorities</h2>	<ul style="list-style-type: none"> <li>Utilise the varying methods of communications to reach our members (webinars, social media, email, etc.)</li> <li>Seek out the varying elements of the offshore industry and a means to engage them (marine, aviation, engineering, etc.)</li> <li>Visit/deliver in geographic areas where pools of membership are known</li> </ul>	<ul style="list-style-type: none"> <li>Engagement with key stakeholders inside and outside of IOSH supporting the offshore industry</li> <li>Explore synergies with existing IOSH groups and branches to undertake collaborative working/projects</li> <li>Establish links and working relationships with regulators</li> </ul>	<ul style="list-style-type: none"> <li>Establish a clear succession plan for the Committee</li> <li>Development of a group committee that can work effectively within IOSH and its mechanisms to support the needs of its members</li> <li>Support of individual committee members in their own development within IOSH</li> </ul>
<h2>Enablers</h2>	<p>Written communications and materials</p> <p>Group event calendar</p> <p>Three-year work plan</p> <p>Group website</p>		
<h2>Measures of success</h2>	<ul style="list-style-type: none"> <li>Group survey results</li> <li>Attendance and feedback from Group events</li> <li>Representation and participation in IOSH working parties</li> <li>Representation and participation in external committees and working parties</li> </ul>	<ul style="list-style-type: none"> <li>Collaborative work with IOSH groups and branches</li> <li>Collaborative working and consultation with external groups and professional bodies</li> <li>Contributions to external publications and development of good practice</li> </ul>	<ul style="list-style-type: none"> <li>A group action plan that engages all of the committee members within its delivery</li> <li>On-time delivery of targets and actions</li> <li>Committee succession plan to ensure suitable training and support for the group roles</li> </ul>