



## IOSH logo usage policy

The IOSH logo is a key element of our brand, designed to convey our authority and core professional characteristics. It is an important organisational asset.

Reproduction of the logo is carefully controlled to ensure that it is used in appropriate contexts and applications, as well as in the correct format and style. This policy applies to both print and electronic media. The IOSH acronym, the IOSH mark and other elements of the corporate identity are trademarked and protected under copyright law. Misuse of the logo or contravention of the policy will be treated seriously and dealt with accordingly.

Full reproduction guidelines and logo configurations are available to authorised users in our logo pack.

### Who is permitted to reproduce the IOSH logo?

#### Partners

For example:

- collaborators in a project that we are formally involved in
- organisers of events that IOSH is sponsoring or officially associated with
- approved training organisations.

The logo should only be reproduced with IOSH's consent.

Usage is restricted to direct, specific references to the particular project, event or training programme. The logo should not be used to imply a broad or generic IOSH association.

#### The next step

If you need more guidance or a logo, please call IOSH on +44 (0)116 257 3100 and ask for the Promotions, Advertising and Design team, or email [logo@iosh.co.uk](mailto:logo@iosh.co.uk).

### Who is not permitted to reproduce the IOSH logo?

#### Individual members

The logo represents IOSH as a corporate body, regulated by a formal governance structure and incorporated by Royal Charter. It is therefore not appropriate for members to use the logo on an individual basis.

Members should not use the logo on stationery (including business cards), websites or other business and communication materials.

Members are encouraged to use their post-nominal letters and may, of course, state their full IOSH membership category wherever relevant.

Chartered Members are permitted to use a special version of the IOSH logo in certain circumstances – contact [membership@iosh.co.uk](mailto:membership@iosh.co.uk) for details.